



2022/23

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Celebrating 50 Years

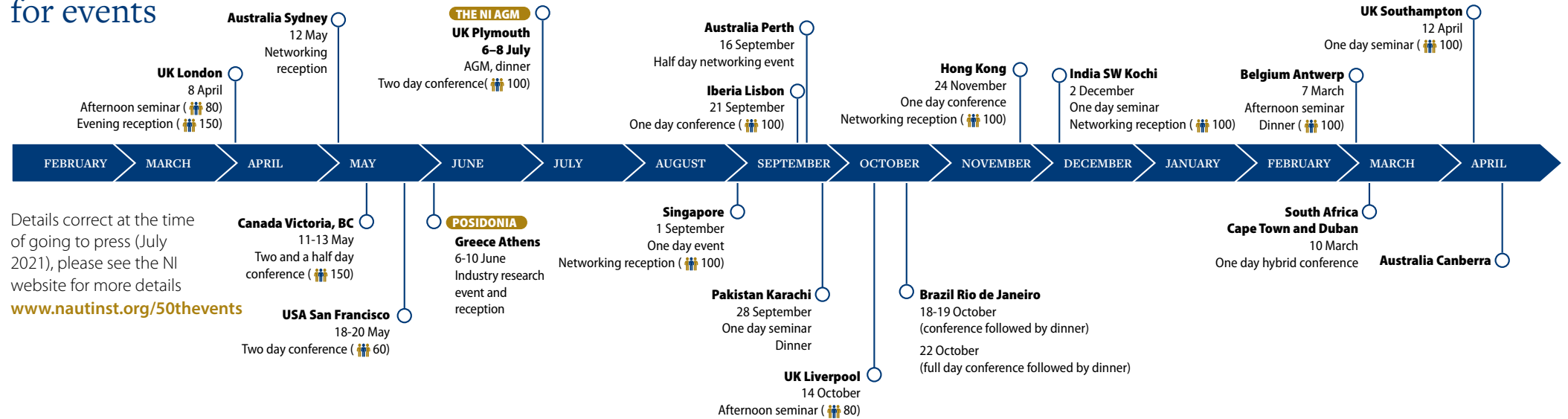
Looking ahead to the next 50 years for
the maritime industry

Special golden anniversary events
and 2022 AGM

Sponsorship opportunities



Timeline for events



Details correct at the time of going to press (July 2021), please see the NI website for more details

www.nautinst.org/50thevents



A message from our President

Captain Andre LeGoubin FNI

I am honoured to be President of The Nautical Institute in our 50th Anniversary year. The theme of our Golden Anniversary celebrations is 'Maritime Leadership in a Changing World'. Our leaders of tomorrow are here with us today, on our ships, in our offices and in our homes. For them to be successful leaders, we must give them the opportunity to learn how to lead, and I hope you will join me and do all you can to provide them with that opportunity.

The Nautical Institute – celebrating 50 years

From its foundation in 1972, The Nautical Institute (NI) has grown into a worldwide professional membership organisation, with 56 branches and some 7,000 members in more than 120 countries. As the leading international body for maritime professionals, the Institute represents the best of what the shipping industry has to offer. From support and mentorship for those just starting out in the industry to the promotion of the highest professional standards in international forums, at an international level, The Nautical Institute plays a leading role at every level.

Our vision:

To provide inspiration, knowledge and leadership to maritime professionals around the world.

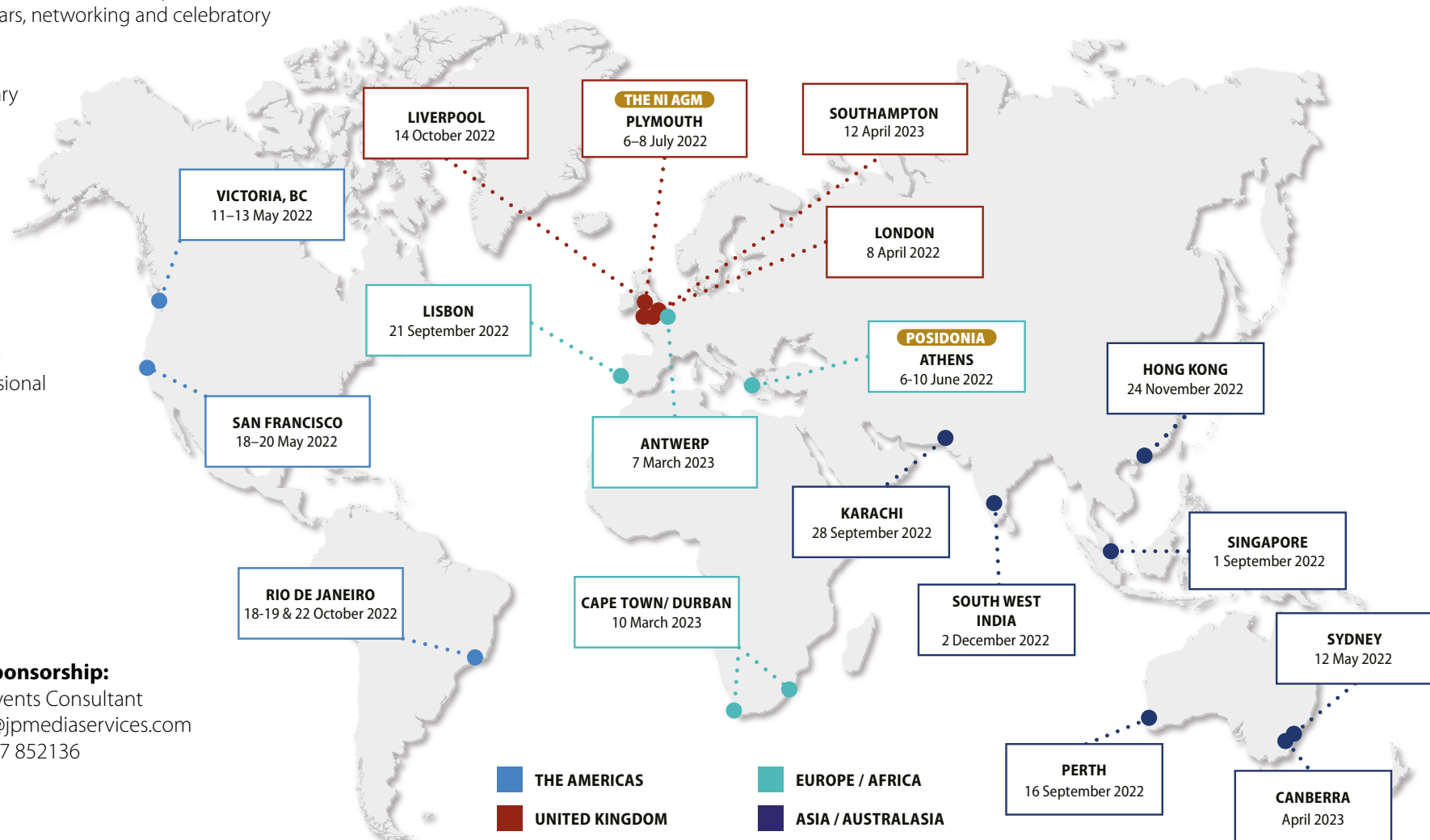
Our mission:

- To inspire maritime professionals
- To work together
- To share ideas and best practices
- To enable better decision making through the process of professional development
- To provide a safer, environmentally sound and sustainable maritime industry

A year of international events

In 2022 and 2023 The Nautical Institute celebrates its 50th anniversary. We will mark this milestone by hosting a series of international events looking ahead to the next 50 years. These include our AGM, conference and dinner in Plymouth, UK in July and more technical seminars, networking and celebratory events across the world.

The theme for the 50th anniversary events is *Maritime Leadership in a Changing World*. We recognise that high quality leadership and excellent change management is essential in a time of accelerated development. Join us in shaping the next 50 years by exploring how we can work together, sharing ideas and best practice to enable better leadership through professional development.



Contact for sponsorship:

John Payten, Events Consultant
 Email: jpayten@jpm mediaservices.com
 Tel: +44 (0) 1737 852136

Sponsorship Opportunities

We invite all who share our values and commitment to join us in celebrating 50 years of The Nautical Institute – and a look forward to the next 50.

The next 50 years will see immense changes for the shipping sector and its place in the world. We hope that you will join us to help shape that future – and the future of The Nautical Institute.

Sponsorship rates and benefits

All sponsors will benefit from the general sponsorship package:

- Company logo on pre-seminar and on the day programme and marketing material
- Company logo on the event web page linked to the sponsor's website
- Company information insert in delegate pack
- Company literature at seminar distribution point
- A generous discount for additional delegates to attend the seminar
- Sponsorship acknowledged in Chairman's opening and closing speeches

Platinum Series Sponsor – £20,000 donation

The general sponsorship package plus:

- Global acknowledgement as a primary sponsor of all seminars in locations
- Welcome address by your representative at all seminar openings
- Welcome message in the seminar programmes
- One *Seaways* back page display advertisement or two half pages valid until July 2023
- VIP seminar invitations for five participants including the speaker
- Opportunity to include a corporate gift in delegate pack



Other sponsorship opportunities are available

There are many ways to support The Nautical Institute as it celebrates its 50th year and help us to shape the future of shipping. Contact us on mike.porter@nautinst.org

Gold Regional Sponsor – £10,000 donation

UK | Europe | N America | Asia/Australasia

The general sponsorship package plus:

- Speaker or panellist in each of the region's seminar programmes
- One *Seaways* full page inside display advertisement or two half pages until July 2023
- Four free delegate places including the speaker
- Opportunity to include a corporate gift in delegate pack

Silver Single Event Sponsor – £5,000 donation

The general sponsorship package plus:

- One *Seaways* half-page display inside advertisement or two quarter pages until July 2023
- Three free delegate places
- Opportunity to include a corporate gift in delegate pack

Bronze Single Event Sponsor – £2,500 donation

The general sponsorship package plus:

- One *Seaways* quarter page inside display advertisement until July 2023
- Two free delegate places
- Opportunity to include a corporate gift in delegate pack

Supporting Single Event Sponsor – £1,000 donation

The general sponsorship package plus:

- One free delegate place

To sponsor an event please complete and submit the online form at www.nautinst.org/sponsorform

Sponsorship response form

*Platinum International Series Sponsor	Donation = £20,000
*Gold Regional Sponsor	Donation = £10,000
Silver Single Event Sponsor	Donation = £5,000
Bronze Single Event Sponsor	Donation = £2,500
Supporting Single Event Sponsor	Donation = £1,000

**Arrangements for Platinum and Gold sponsors will be discussed individually to ensure appropriate representation.*

Event Locations

Australia – Canberra, Perth and Sydney	Iberia, Lisbon
Bangladesh, Chittagong/Dhaka	India, Kochi
Belgium, Antwerp	Pakistan, Karachi
Brazil, Rio De Janeiro	Singapore
Canada, Victoria, BC	South Africa, Cape Town, Durban
Greece, Athens	UK – London, Liverpool, Plymouth and Southampton
Hong Kong	USA, San Francisco

Payment details

The Institute will issue an invoice and payment may be made by bank transfer, credit card or cheque in advance.

Please return this form to: supportus@nautinst.org

Captain John Lloyd RD MBA FNI

Chief Executive Officer

The Nautical Institute
200B Lambeth Road, London SE1 7JY, UK

Tel: +44 (0)20 7928 1351



The Nautical Institute is a Registered Charity Number 1002462 VAT Number 547 9635 93
Registered as a Company Limited by Guarantee Number 2570030

Company details

We wish to be a _____ sponsor at the _____ event

Authorising Name:

Company Name:

Address:

Tel:

Email:

Free Delegates Names:

(These can be advised at a later date, if you wish)

Position:

- 1.
- 2.
- 3.
- 4.



Be part of the golden anniversary celebrations

Thank you to the following companies, confirmed as supporting the Nautical Institute's 50th Anniversary events:

Anglo-Eastern
Ashley Chartering Limited
Babcock International Group
The Bahamas Maritime Authority
Boskalis Wesminster
BP Trading & Shipping
Carnival Corporation
Cattewater Harbour Commissioners
Chevron Shipping
DP & Marine Assurance Norway AS
Excelerate Technical Management
Imza Marine
IRI/The Marshall Islands Registry
Marine Media Enterprises
Maritime & Coastguard Agency
MOL Group
OceanPact
Ocean Technologies Group
OneOcean
PT Azureus Simulator Asia
Seapeak
Solent University
Standard Club
Steamship Mutual
Stephenson Harwood
TestReach
TK Foundation
TT Club
Turnchapel Wharf
UK Chamber of Shipping
UK P&I Club
University of Plymouth
Wärtsilä Voyagee

Contact for sponsorship:

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