

MESIS'24 SPONSORING BROCHURE



13-16 nov
2024 

ESCOLA
SUPERIOR
NÁUTICA
INFANTE
D. HENRIQUE



MESIS'24
MARITIME EDUCATION,
SHIPPING AND INNOVATION
SUMMIT 2024

NAVIGATING THE FUTURE

WHY PARTNER?



International visibility

Gain strategic visibility with an international audience of 300+ industry professionals, academics, and policymakers. MESIS'24 offers a platform to reach a diverse and influential audience.



Supporting Sustainability and Education

MESIS'24 aims to exchange visionary approaches to maritime education and sustainability practices. As a sponsor, you are being recognised for supporting initiatives that drive sustainable practices and innovative educational models.



Strengthen Industry Relationships

The conference is designed to foster collaboration and networking. By sponsoring MESIS'24, your organisation will have exclusive opportunities to connect with key stakeholders, build strategic partnerships, and engage with potential clients and collaborators.



ABOUT MESIS'24

Place, date & schedule

Taking place at ENIDH in Oeiras, Portugal, from the 13-16th of November 2024, this event will proudly close the centenary celebrations of ENIDH, the nautical school of Portugal.

The 4-day schedule consists of:

- Day 1 & 2 central conference program;
- Day 3 of Site visits for Port and Maritime innovation; and
- Day 4, the National day of the Sea, celebrates the inauguration of ENIDH's International Maritime Safety Center.

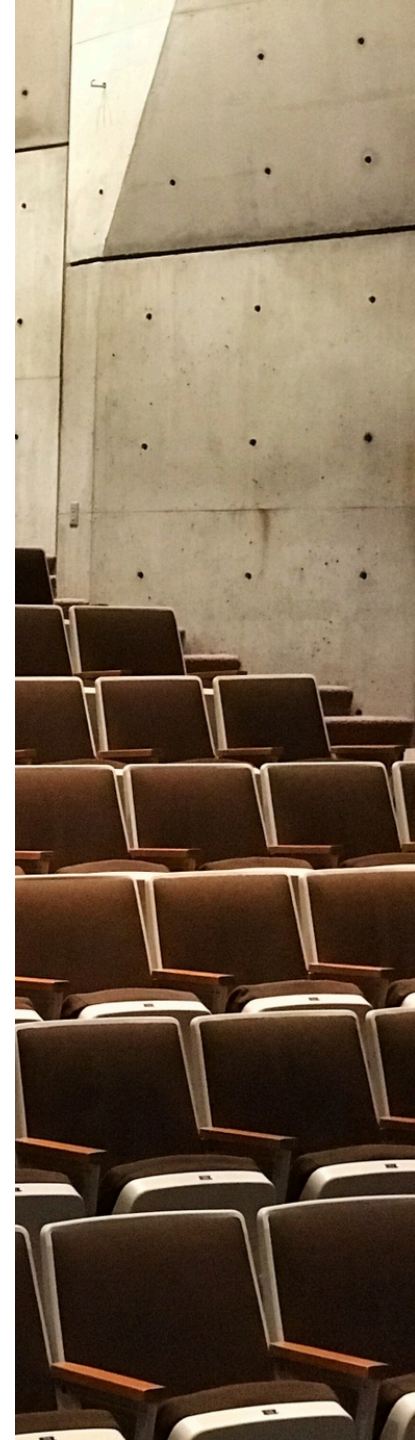
This event is organised by:

- ENIDH - Escola Náutica Infante D. Henrique
- Platform Zero - Innovation hub for Energy & Maritime
- AAMC (Associação de Armadores da Marinha de Comércio) - Portuguese Shipowners' Association).



THE CONFERENCE PROGRAM

13th of November		14th of November	
Time	Presentation	Time	Presentation
9.00	Opening	9.30	Opening
10.00	Alternative Fuels and retrofitting	10.00	Sustainability and Safety on Ships and Ports
11.30	Digitalisation and Efficiency in Shipping	11.30	Anticipating the future-Skills and Certification
Lunch		Lunch	
14.30	Offshore Energy	14.30	Economic and Strategic Value of Shipping Worldwide
16.00	Startups pitches - Energy solutions	15.15	Future need for Maritime Training
17.15	Closing remarks	17.00	Startup pitches - maritime decarbonisation
17.45	Visit Maritime Training Simulators	18.30	Closing Remarks
		20.00	Conference dinner



WHO ARE INVOLVED?





The MESIS'24 conference addresses the international shipping sector. Various organisations are involved as partners, organisers, sponsors, speakers or other matters.



OUR SPONSORSHIP OPTIONS

OUR SPONSOR DEALS SUMMARISED

We work with a 4 tier partner model, offering different ways to be involved in the conference.

	 Platinum	 Gold	 Silver	 Bronze
Entree tickets	5	3	3	3
Media and promotion	✓	✓	✓	✓
Site visit	✓		✓	
Lunch sponsorship		✓		
Keynote opening	✓			
Sponsor deal	€10.000	€7.500	€5.000	€2.500

POSITION YOUR BRAND AS A KEY PLAYER IN MARITIME INNOVATION

PLATINUM SPONSORSHIP

As the Platinum Sponsor of MESIS'24, your organisation will enjoy the highest level of visibility and influence throughout the conference.



Exclusive keynote opportunity

Open the conference with a 15-minute keynote address. This is your chance to set the tone for the entire event, sharing your vision, insights, and leadership with over 300 industry professionals.



Customised Event Experience

Choose between two unique sponsorship opportunities:

- Site Visit Sponsorship: Host a site visit in the Lisbon area, inviting conference participants to your premises. This is a unique chance to showcase your developments and innovations directly to industry leaders.
- Lunch Sponsorship: Your organisation will be the exclusive sponsor of the conference lunch, giving you the opportunity to address attendees in a more relaxed setting, while your branding is prominently displayed.



Exclusive Brand Visibility

Benefit from extensive media coverage and promotional activities that will position your organisation as a key player in the maritime sector, including dedicated promotional post highlighting your organisation as the main sponsor of MESIS'24



5 complimentary tickets

Receive five complimentary tickets to the conference, allowing your team to engage with top-tier professionals, academics, and policymakers.



POSITION YOUR BRAND AS A KEY PLAYER IN MARITIME INNOVATION

GOLD SPONSORSHIP

The Gold Sponsorship package offers a powerful platform for organisations seeking to make a strong impact while enjoying significant visibility and engagement opportunities.



Prominent Lunch Sponsorship

Be the exclusive sponsor of one of the conference lunches, where your organisation will be highlighted in all related materials. This is an excellent opportunity to connect with attendees in a casual and engaging environment.



Brand Visibility

Benefit from extensive media coverage and promotional activities that will position your organisation as a key player in the maritime sector.



3 complimentary tickets

Receive three complimentary tickets to the conference, ensuring your team can fully participate in all sessions, workshops, and networking opportunities.



SHOWCASE YOUR INNOVATIONS AND CONNECT WITH INDUSTRY LEADERS

SILVER SPONSORSHIP

The Silver Sponsorship package is perfect for organisations that want to highlight their contributions to the maritime industry, particularly in the area of innovation.



Host a site visit

Invite conference participants to visit your facilities in the Lisbon area. This site visit is a unique opportunity to demonstrate your latest innovations and achievements to a targeted audience of maritime professionals.



3 complimentary tickets

Receive three complimentary tickets to the conference, ensuring your team can fully participate in all sessions, workshops, and networking opportunities.



Brand Visibility

Benefit from extensive media coverage and promotional activities that will position your organisation as a key player in the maritime sector.



SUPPORT THE FUTURE OF MARITIME EDUCATION AND INNOVATION

BRONZE SPONSORSHIP

The Bronze Sponsorship package offers an excellent opportunity for organisations to demonstrate their support for the maritime industry while gaining valuable visibility.



3 complimentary tickets

Receive three complimentary tickets to the conference, ensuring your team can fully participate in all sessions, workshops, and networking opportunities.



Brand Visibility

Benefit from extensive media coverage and promotional activities that will position your organisation as a key player in the maritime sector.

JOIN US AT MESIS'24

“MESIS'24 IS MORE THAN JUST A CONFERENCE - IT IS A MOVEMENT TOWARDS A MORE INNOVATIVE, SUSTAINABLE, AND EDUCATED MARITIME INDUSTRY.

BY SPONSORING THIS EVENT, YOU ARE NOT JUST GAINING VISIBILITY; YOU ARE INVESTING IN THE FUTURE OF MARITIME EDUCATION AND INNOVATION.”