

The Nautical Institute

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# Sponsorship Opportunities 2025



# A message from our president, Captain Trevor Bailey MNM FNI

“As the maritime industry continues through a period of unprecedented change, The Nautical Institute is committed to addressing key industry developments, including reducing greenhouse gas emissions, the adoption of alternative fuels, advancing technology and revising the STCW

Convention and Code. These changes will affect seafarers worldwide and change the shape of our industry.

To make sure that these changes actively make things better, not just different, we need to make sure the people involved at the sharp end are heard at every level. With a reach that extends from the junior level cadet to the Master on the bridge and right up to the IMO,

The Nautical Institute is uniquely placed to ensure this representation.

Our events bring together leading players from across the maritime sector to identify and implement best practice in the introduction and adoption of new operating practices and new technology. Join us to hear from those who will be shaping that future and to make sure you have your say in what that future will look like.”



**Captain Trevor Bailey MNM FNI**







# The Nautical Institute's Technical Conference and AGM 2025

**Date and location:** 7–8th May, Dubai, UAE

Join us in Dubai during UAE Maritime Week 2025 for The Nautical Institute's Technical Conference and Annual General Meeting. Set in one of the world's maritime leading hubs, this highly engaging conference will bring together younger professionals representing the local workforce and industry experts from across the world. Participants will have the opportunity to network, gain valuable insights and actively engage in discussions focused on building a sustainable future for the maritime industry.

Sponsors will gain exposure to an influential audience of maritime leaders during the highly acclaimed UAE Maritime Week and get access to regional facility tours.

## CONFERENCE SESSIONS

- **Localisation of workforce:** Celebrating local talent and highlighting career opportunities in the region.
- **Fuels sustainability:** Exploring new technologies in carbon capture, new regulatory standards and training opportunities.
- **Navigation insights:** Updates on the OCEAN Project and MENAS, alongside insights from our upcoming *Bridge Resource Management* publication.
- **Celebrating The Nautical Institute's** contribution in driving professionalism, leadership and innovation in the maritime industry.





# Opportunities in Maritime – London International Shipping Week

**Date and location:** 18th September, London

The Nautical Institute is proud to cohost with WISTA a vibrant event during the globally renowned London International Shipping Week. This prestigious event brings together international industry leaders, policymakers, and maritime professionals to engage in thought-provoking discussions, explore innovative developments and foster exceptional networking opportunities.

As a sponsor of The Nautical Institute's LISW event, your organisation will be positioned at the heart of key conversations shaping the future of the maritime sector.

## KEY THEMES

- **Celebrating maritime talent:** Recognising individuals who champion professionalism in the industry.
- **Next-generation challenges and aspirations:** Tackling the hopes and hurdles faced by the future maritime leaders.
- **The human element:** Highlighting the vital role of people in a rapidly evolving maritime landscape.

Your sponsorship will bring your organisation at the forefront of meaningful conversations, demonstrating your dedication to a sustainable, inclusive and forward-looking maritime industry.





A large offshore oil rig is visible in the background, with a red and white support vessel in the foreground. The rig consists of several tall, black lattice towers. The support vessel is a smaller, red and white ship with a white superstructure. The scene is set against a blue sky with white clouds and a deep blue sea.

# The Fifth Global Dynamic Positioning and Offshore Energy Conference

**Date and location:** 24–25th Sept 2025, Istanbul, Türkiye

The Fifth Global Dynamic Positioning and Offshore Energy Conference will bring together leading maritime professionals, regulators, industry stakeholders and Dynamic Positioning (DP) specialists from across the world. This event focuses on promoting high training standards and continuous professional development (CPD) to retain the expertise essential for the offshore energy sector.

## EVENT HIGHLIGHTS

- **Workshops:** Collaborate with training centres to explore the latest developments in DP training and CPD opportunities.
- **Panel discussions:** Explore the challenges the sector is facing and discuss the technological innovations available in this agile sector.
- **Knowledge sharing:** Engage in thought-provoking presentations and discussions, fostering the exchange of ideas and best practices across the industry.

With The Nautical Institute's global leadership in dynamic positioning and offshore operations & training, this conference is an unparalleled opportunity to highlight your organisation's dedication to excellence, innovation, and workforce development in this demanding and rapidly evolving field.

Align your brand with a prestigious global forum, connect with key decision-makers and showcase your commitment to supporting the future of the offshore energy and dynamic positioning sectors.

# How You Can Support Us

## Individual Bespoke Packages Available

Maryam Choudhary, Event Coordinator

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### SERIES SPONSORS BENEFITS

	Platinum (£10,000)	Diamond (£7,500)	Gold (£5000)
Regular Social Media Promotion	✓	✓	✓
Mention in Official Press Release	✓		
Feature on News & Events Website	✓	✓	✓
Banners in Monthly Newsletter (37,000+ subscribers) (One)	Top Banner	Middle Banner	Bottom Banner
Ad in Seaways (25,000+ circulation, digital & print)	Full page	1/2 page	1/4 page
Seaways Corporate Subscription	12 months	6 months	
Priority Delegate Places	Up to 4	Up to 3	Up to 2
Logo on Conference Materials (at all events)	Leading logo	✓	✓
E-banners (live video in loop)*	✓	✓	✓
Primary Sponsor Acknowledgment	✓		
Speaker/Panellist Role	Yes - all events	Yes 2 events	Yes minimum 1 event
Exclusive Invitations to The Nautical Institute Events	✓	✓	
Company Mention in Opening/Closing Speeches	✓		
Exclusive Offers on Nautical Institute Publications & Courses	✓	✓	✓

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

	Reception (£3,000)	Lunch (£2,000)	Refreshments (£1,000)
Social Media Promotion	✓	✓	✓
Priority Delegate Places Per Event Sponsored	Up to 3	Up to 2	1
Logo on Promotional Materials	✓	✓	✓
E-banners (live video in loop)*	✓		
Branded assets	✓	✓	✓
Ad in Seaways (25,000+ circulation, digital & print)	1/4 page	Logo	Logo
Feature on News & Events Website	✓	✓	✓

\*Where Available

# Thank you to our recent leading sponsors!

